

ABIresearch®



what's next in connectivity

Research Product Types

Research Briefs

Research Briefs provide focused and timely analysis on key industry topics. These short reports, typically 8-10 pages in length, blend both qualitative and quantitative market analysis from ABI Research's industry experts in their examination of key business issues, competitive dynamics, emerging technologies, regulatory matters, and market demand factors.

Market Data

ABI Research conducts comprehensive supply-side and demand-side research to develop key assumptions for our quantitative industry assessments, and utilizes advanced analytical techniques to develop highly accurate market models. Market Data deliverables include market sizing, market share analysis, and highly segmented, sector-specific market forecasts.

Online Databases

Online Databases provide ABI Research's clients with web-based, real-time access to vast repositories of market information, which are updated on a continual basis. Users may sort, filter, and search global industry statistics and benchmarks, company profiles and key indicators, supplier contract wins, and product attributes and specifications.

Vendor Matrix

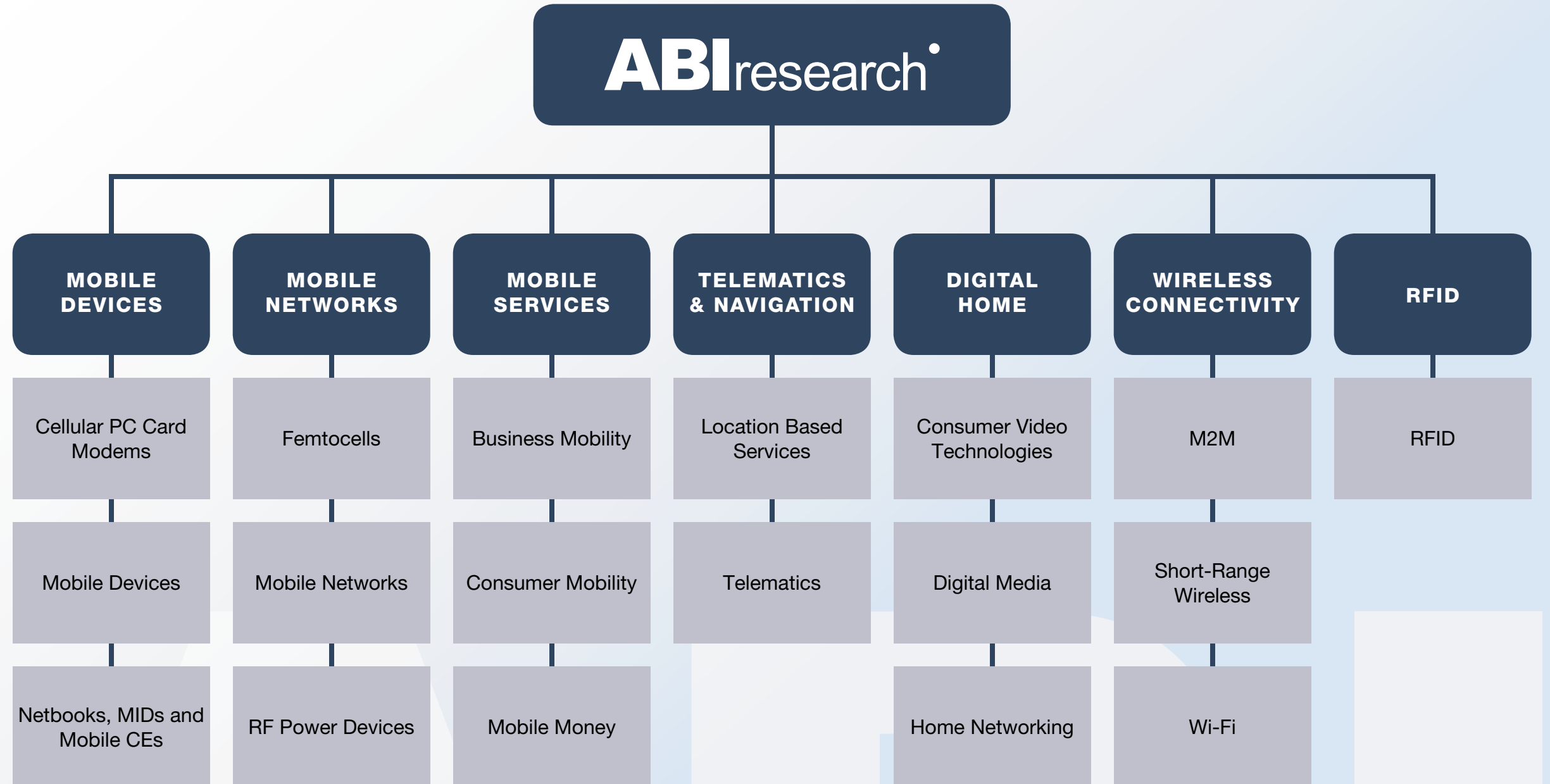
The Vendor Matrix is an analytical tool developed by ABI Research to provide a clear understanding of vendors' positions in specific markets. Vendors are assessed by ABI Research on the important parameters of "innovation" and "implementation" across several industry-specific criteria.

ABI Insights

Emerging technology markets change rapidly, and ABI Research analysts are always on the lookout for the latest developments that could alter the future shape of the industry. ABI Insights are short topical opinion pieces, 1-2 pages in length, that are published frequently to provide a continuous flow of expert perspective, penetrating the hype to find "the story behind the story."

Research Reports

Research Reports provide in-depth strategic and quantitative analysis of specific industry sectors. Conducting extensive primary research, including numerous interviews with key players across the value chain, ABI Research's analysts prepare reports that include comprehensive assessments of market dynamics, competitive landscapes, business models, technology developments, and drivers of customer demand.



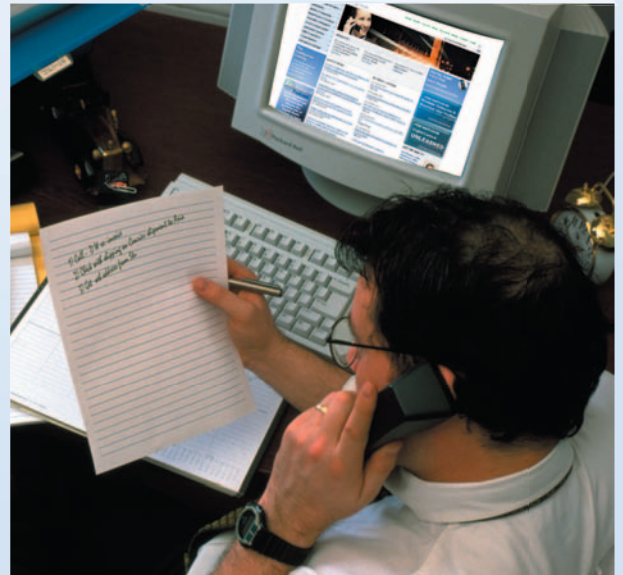
ABI Research is a leading provider of market research within the wireless and broadband, automotive, and consumer electronics ecosystems. Our collaborative approach incorporates in-depth industry expertise with strategic analyst interaction, reporting on today's disruptive market factors and forecasting trends well into the future. We equip our clients with information, enabling them to react quickly and to stay competitive within the emerging technology sector, both locally and globally.

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A subscription to ABI Research nets your firm more than just research reports and data. With a service subscription your company gains a strategic partner. Our analysts can be used to gain additional insights and perspectives or as a strategic sounding board for your planning efforts. Some of the benefits you will enjoy include:

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- Analyst inquiry time - direct access to our analysts
- MyABI web interface - easy access to all of your ABI Research products and services
- Press releases – assistance with supporting quotes from an industry authority
- Vendor briefings – allowing you to showcase new products and services before they go to market
- Research interviews - direct input into our analysts' research process for specific topics
- Research roadmaps - view and provide input on our editorial calendar



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